

# TECHNOLOGY PARK VARAŽDIN LTD.

## Incubator Centre for Innovative Startup Companies

### PROJECT DESCRIPTION

Technology incubators and parks assist technology-oriented entrepreneurs in the start-up and early development stage of their companies by providing a workspace, shared facilities and a range of business support services. Particularly important for the early development stage of companies is the availability of business financing sources, especially forms of equity and semi-equity capital that is crucial for further development. The intention of this Catalogue is to present technology incubators and parks as a source of investment projects (start-up companies) for business angels and venture capital funds.

### TECHNOLOGY PARK VARAŽDIN

The Technology Park Varaždin Ltd. (TPV) is a company that manages an incubation centre for innovative start-up companies, offers training for the improvement of existing technologically innovative companies, facilitates the transfer of knowledge from universities and development centres into the economy, networking between companies, education institutions, development agencies and innovative individuals. Housing in the incubator is subsidized, from 75% in the first year to the full market price by the fourth year.

The Technology Park Varaždin Ltd. won the award for best Technological Park in Croatia for the year 2009. It is a full member of IASP - International association of science parks and areas of innovation, and since its inception it has been a member of the Croatian consortium of the European entrepreneur network within the project SSBI-CRO. Since January 2010, the Centre for Creative Industries, which is the first such centre in Croatia and the wider region, has been assigned to the Varaždin Technology Park. Incubation steps have been introduced for companies that belong to this extremely important sector for self-employment.

### SERVICES

PRE - INCUBATION STAGE	INCUBATION STAGE	
<ul style="list-style-type: none"> <li>✓ Initial assessment of idea</li> <li>✓ Training</li> <li>✓ Business plan</li> </ul>	<ul style="list-style-type: none"> <li>✓ Access to finance (early stage)</li> <li>✓ Physical incubation</li> <li>✓ Legal and administrative support</li> </ul>	<ul style="list-style-type: none"> <li>✓ Mentoring and coaching</li> <li>✓ Access to funding</li> <li>✓ Networking</li> </ul>

### TENANTS - 45 tenants

**Maxcom** (example of tenant) is a subsidiary of the Swiss company Maxcom AG, which is one of the leading providers of telecommunication services in Europe. The primary activity of the company is the design and development of telecommunication services, and provision of services in fixed and mobile telephony. Apart from design, Maxcom provides telecommunication services using its own infrastructure and thus provides the customers with a greater realization of their ideas.

### VARAŽDIN

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### Tenants



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