

# ZAGREB ENTREPRENEURSHIP INCUBATOR

## Technology Startup Incubator

### PROJECT DESCRIPTION

Technology incubators and parks assist technology-oriented entrepreneurs in the start-up and early development stage of their companies by providing a workspace, shared facilities and a range of business support services. Particularly important for the early development stage of companies is the availability of business financing sources, especially forms of equity and semi-equity capital that is crucial for further development. The intention of this Catalogue is to present technology incubators and parks as a source of investment projects (start-up companies) for business angels and venture capital funds.

### ZIP

Founded in 2012, with the goal of helping aspiring entrepreneurs from the region of Southeastern Europe to build their companies, the ZIP has established itself as the strongest startup incubator in the region. Awarded the best entrepreneurship support institution in Croatia in 2014 by the Ministry of Entrepreneurship and Crafts.

The ZIP Startup program is based on Lean startup methodology and the expertise of our mentors. It's an intense 4 months long experience during which our teams go through a total of 24 educational workshops and bi-weekly reports, all taking place in the late afternoon hours. During educational workshops, startup teams actively work on a specific area of their project with the help of assigned mentors in order to flesh out their business model and help them master the art of pitching their future customers and investors.

During its first five years, the ZIP has raised 10 generations totalling 72 start-up teams and with more than 6 million HRK (800,000 EUR) of investments.

- Teams in the ZIP Startup Program are given access to a strong local and in-ternational network of mentors and entrepreneurs.
- ZIP teams get featured in the media on average more than 400 times per year.
- All startups involved in the program become a part of the ZIP community.

### SERVICES

PRE - INCUBATION STAGE	INCUBATION STAGE	
<ul style="list-style-type: none"> <li>✓ Initial assessment of idea</li> <li>✓ Training</li> <li>✓ Business plan</li> </ul>	<ul style="list-style-type: none"> <li>✓ Access to finance (early stage)</li> <li>✓ Physical incubation</li> <li>✓ Legal and administrative support</li> </ul>	<ul style="list-style-type: none"> <li>✓ Mentoring and coaching</li> <li>✓ Access to funding</li> <li>✓ Networking</li> </ul>

### TENANTS



### ZAGREB

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