Automotive industry in Croatia
Think premium, invest Croatia.
The development of the Croatian automotive industry is based on a long tradition in related sectors such as metal production, welding, plastics manufacturing and engineering. Croatian companies dealing with the production of automotive parts have a tradition in high-precision manufacturing with zero tolerance for breakdowns and the main competitive advantage is the excellent quality of their products. Over three quarters of the added value in the automotive industry is realized in the production of components for installation and activities related to the development of vehicles and related processes. On the Croatian market there are companies that have successfully integrated into the system of spare parts supply for the world's top automobile manufacturers (PSA, GM, Fiat, BMW, Audi, Ford, Renault, Toyota, Volvo, etc).

Automotive industry in numbers

- Average gross salary in the automotive industry in 2018 is € 1,055
- Share of the automotive industry in total exports is 4.7 %
- About 90% of the revenue in the automotive industry is generated through export

Investment rate in manufacture of motor vehicles, trailers and semi-trailers
(Investment / value added at factor cost percentage)

Source: Eurostat 2018 (latest available data) for 2016
Think strategy, invest Croatia.
With its position and transport resources Croatia is very competitive compared to the countries of Central, Eastern and South-Eastern Europe. Its human resources and production potential are highly attractive to investors who can easily transfer their products to the European Union and the global market. Any investor who intends to improve technology and activate jobs in the automotive sector can expect support by the Ministry of Economy, Entrepreneurship and Crafts from the start of the investment to the final activation.
Fastest electric car in the world...

...made in Croatia.
THE CONCEPT_TWO is the world fastest electric racing car. It achieves today what many wouldn’t consider achievable even in the future. Proving its quality, Porsche AG invested in the company. Finally, it is worth mentioning that it’s 100% Croatian product.

The Rimac C_Two: a pure electric GT hypercar as capable on track as it is on crossing continents.

A car as bespoke as it is user-friendly. A new breed of hypercar.

<table>
<thead>
<tr>
<th>Acc 0-60 mph</th>
<th>Top speed</th>
</tr>
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<tbody>
<tr>
<td>1.85* sec</td>
<td>412 km/h</td>
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</table>

<table>
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<tr>
<th>Power</th>
<th>Motor torque</th>
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<tr>
<td>1.914 hp</td>
<td>2.300 Nm</td>
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* one foot roll-out
Think genius, invest Croatia.
Croatia is considered a home to many inventions which have transformed human existence, several of which are used in everyday life.

Thanks to them, today we are writing with a ballpoint pen, wearing a cravat, flying with a parachute... But we are also able to measure the speed in our cars.

Electric speedometer (velocimeter) invented by Josip Belušić

Dynamo for vehicles (direct current) invented by Marcel Kiepach

Croatia is also homeland to one of the biggest inventors who invented the future - Nikola Tesla (patented over 700 inventions).

Tesla Motors
Specialized in electric cars, powertrain components and battery charging equipment

Nikola Motor Company
2,000-horsepower truck powered by 6 electric motors with a natural-gas turbine as an onboard generator
High level talent
Croatia is the first country known for “stem revolution” in primary schools.

Numerous multinational companies and car manufacturers have found partners-producers of parts and components in Croatia. Their choice shows that we have experienced, quality and cost competitive labour force that possesses necessary knowledge and skills and thus contributes to the sophistication of the final product.

**Average personnel costs per employee (thousand euro) in manufacture of motor vehicles, trailers and semi-trailers**

![Average personnel costs per employee graph](chart)

In addition, Croatia is a member of the EU, which is another factor of competitiveness compared with the countries in the region.

**Wage adjusted labour (%) productivity in manufacture of motor vehicles, trailers and semi-trailers**

![Wage adjusted labour productivity graph](chart)
Percent of pupils studying two modern languages or more

Over 90% of persons aged 15-34 speak at least one foreign language

Source: Eurostat 2017 (latest available data) for 2015
5,000 graduates per year
from institutions of higher education in technical and mechanical engineering

Zagreb
2,038 graduates
University College Algebra, Zagreb
University of Applied Sciences, Faculty of Electrical Engineering and Computing, Faculty of Transport and Traffic Engineering, Faculty of Mechanical Engineering and Naval Architecture

Bjelovar
577 graduates
Technical College

Slavonski Brod
589 graduates
Faculty of Mechanical Engineering

Osijek
374 graduates
Faculty of Electrical Engineering, Computing and IT Osijek

Rijeka
441 graduates
Faculty of Engineering
University of Rijeka – Department of Informatics

Split
506 graduates
Faculty of Electrical Engineering, Mechanical Engineering and Naval Architecture

Bjelovar
577 graduates
Technical College

Osijek
374 graduates
Faculty of Electrical Engineering, Computing and IT Osijek

Slavonski Brod
589 graduates
Faculty of Mechanical Engineering

Rijeka
441 graduates
Faculty of Engineering
University of Rijeka – Department of Informatics

Split
506 graduates
Faculty of Electrical Engineering, Mechanical Engineering and Naval Architecture
Base of quality suppliers

- Esco Fofonjka
- Eloda
- Kostel Promet
- AD Plastik
- Boxmark
- Oreškovič B.K.
- HSTec
- Yazaki
- Avl Ast
- Munja
- Saint Jean Industries
- El-set
- Tang
- Ducati Components
- Harburg
- Starco
- Croatia Protekt
- LTH Castings
- Freudenberger
- Lipik Glas
- Cimos
- Selk
- Wollsdorf
- Gumiimpex - GRP
- Teh-Cut
- Feroimpex
- Intermobil
Specialized in production of robotized and special purposes systems and equipment

- Fully electric luxury city car
- Battery space in the middle of the chassis
- 2 or 4 electric motors symmetrically integrated in the front and rear sections – developed by DOK-ING

Acc 100 km
7,7 sec

Power
90 kW

Top speed
130 km/h

Motor torque
360 Nm

Source: www.dok-ing.hr

Tom-Tom
Small multipurpose modular electric van designed for different cargo transportation, the vehicle dimensions are adapted to suit narrow streets of small towns (ex. Dalmatian)
The CROBUS ZORA is a high-class bus designed to carry passengers. The product has a single purpose – to provide a premium service to users and passengers.

All elements of the chassis are the product of the Swedish manufacturer Scania including engine, transmission and axles.

Medium distance buses
Cost-effective because of distinctive proportions and technical solutions.
Base of quality suppliers:
Đuro Đaković
military vehicles

- Armored modular vehicle Patria AMV
- AMV 8x8 is a multipurpose military vehicle
- Production in cooperation with the Finnish company PATRIA LAND & ARMAMENT OY, realized through transfer of technology
- The most up to date technologies have been applied

MBT Degman brings out successfully accomplished combination of the M-84 tank and modern trends and solutions. It distinguishes itself with low silhouette, small mass, high density power train and powerful main armament.

Source: www.duro-dakovic.com
Croatia has more than 175 fully equipped business zones entirely at your disposal.

- ~175 ready-made business zones
- ~90,000,000m² of investment opportunities
- from 1 €/m² cost of land price
Vibrant entrepreneurial setting

Cost competitiveness
Cost competitiveness, in terms of investment costs, utility prices and salaries is a significant advantage that qualifies Croatia as an excellent destination for expanding business activities, growing the market share and improving profitability.

Investment costs 33% lower than EU28 average
The lowest electricity prices for industrial users
Natural gas prices are among the lowest in Europe

Electricity prices for industrial consumers (€ per kWh) 2017, S1
Price level indices for investments 2017

Source: Eurostat 2018
We grant 1 € back for every... 4 € invested in Croatia...
Attractive investment incentives

Croatia has one of the most attractive investment promotion acts in Europe.

- 0% corporate income tax - exemption or reduction of corporate income tax up to 10 years
- Up to € 1 million cash grant for capital investment costs
- Up to € 0.5 million of cash grant for investment in research and development
- Up to € 18,000 of cash grant per employee

EU funds available

Guarantee scheme, up to 80% of investments, provided by Croatian Agency for SMEs, Innovations and Investments (HAMAG - BICRO).

Business loans programs, provided by Croatian Agency for SMEs, Innovations and Investments (HAMAG - BICRO), with interest rates starting from 0.5%.

Subsidized business loans programs; loan repayment up to 17 years, provided by Croatian Bank for Reconstruction and Development (HBOR).
Professional service **free of charge**.

- Offering all the necessary information on business opportunities in Croatia
- Guidance through the investment location
- Liaising with government and municipal bodies
- Supporting investment projects in all phases of realization
- “Tailor-made” approach
Republic of Croatia
Ministry of Economy,
Entrepreneurship and Crafts

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