

STARTUP INCUBATOR JAGODNJAK MUNICIPALITY

PROJECT DESCRIPTION

The purpose of the project is to create the conditions for the growth of SMEs in the Jagodnjak Municipality, but also in the wider area of Osijek-Baranja County. Through the construction of a startup incubator, all the preconditions for increasing the competitiveness of small producers of agricultural and food products would be created, with a particular focus on production of the "Kulin" (traditional sausage) of the Baranja region. Access to incubator services would directly facilitate the grouping, finalization and improvement of products for small manufacturers.

Kulen is a fermented preserved sausage made from minced pork meat, seasoned with ground paprika, garlic and pepper and stuffed into the end of a pig's appendix that is traditionally produced in the region of Slavonia and Baranja, in the Republic of Croatia.

In 2015, the Republic of Croatia entered the name "Baranja Kulen" in the register of protected designations of origin and protected geographical indications in accordance with Regulation (EU) No 1151/2012.

„KULIN“ INCUBATOR

With the intention of improving the production of Baranja Kulen, the Jagodnjak Municipality, in cooperation with its partners, the Faculty of Agriculture in Osijek, the "Baranja Kulen" Association and the "Baranja Kulin" Cluster from Jagodnjak wants to develop a Kulen startup incubator. The incubator would allow small producers of Kulen and other similar products to use smoking and cooling chambers located in incubator, by renting them for at least 3 years. The aim of the project is to enable small producers to increase production and to strengthen themselves as producers of "Baranja Kulen" as well as producers of other original and traditional Baranja meat products.

The laboratory located in the incubator will control the quality of the production by using the advanced technology. Manufacturers would also be given other expert assistance in the "Kulen" incubator (such as the conducting of production, finance and marketing seminars for producing Baranja Kulen and other traditional, cured meat products).

REQUIRED INVESTMENT

The land foreseen for the construction of the building is owned by the Jagodnjak Municipality so there is no investment needed to purchase the land. Project documentation has been obtained and an application for a building permit has been submitted. The total land size is 1,760 m², while the total net area of all Project' related buildings is 885 m² project.

The construction of a facility with an overall value of around 870,000 EUR is planned. The cost estimation for equipping the facility is 140,000 EUR. The project realisation time is estimated at 18 months from the commencement of work.

JAGODNJAK

Project Holder

HAMAG-BICRO

Address

10 000 Zagreb,
Ksaver 208

Website

www.investcroatia.hr

Estimated value

870,000 EUR for construction,
140,000 EUR for equipping



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